AMENDMENT TO THE SPECIFICATION:

Please delete page 13.

Please insert the following section title at page 1 before paragraph 1:

FIELD OF THE INVENTION

Please insert the following section title at page 1 before paragraph 2:

DESCRIPTION OF THE RELATED ART

Please insert the following section title at page 2 before paragraph 8:

SUMMARY OF THE INVENTION

Please amend paragraph 8 as follows:

The object of the present invention is therefore to disclose aA method for exchanging information between a central information unit on the one hand and a person and/or an object on the other hand, which will enable a simple and rapid exchange of information that is easy to implement and can be easily and cost-effectively incorporated into already existing communications systems.

Please insert the following section title at page 11 before paragraph 39:

BRIEF DESCRIPTION OF THE DRAWINGS

Please insert the following section title at page 11 before paragraph 40:

DETAILED DESCRIPTION